



TRIAD
SECURITY SYSTEMS



Certified
Security Dealer

Triad Times

Did You Know...?

- In 1984, a stamp cost 20¢
- The Raiders beat the Redskins 38-9 in Superbowl XVIII
- Apple debuted the Macintosh person computer
- **Triad made customer service its top priority in its first year of business!**

And we still are...25 years later!

As technology has evolved in the security industry, Triad's security technicians have grown in their expertise. Today, e-mail, e-commerce and remote system management have enhanced Triad's ability to keep in contact with clients and let them know about upgrades, opportunities to improve their systems and to schedule routine service visits.

Did you know...Triad clients can view their alarm history via www.triadsecurity.com/triadclientlogin? Clients also have the ability to remotely view their video system via the internet*. Check it out today! If you need assistance or to add these features to your system, call us today or complete the Contact Us form on our web site at www.triadsecurity.com/contactus.

*Some additional equipment may be required. Talk to your Account Manager Today for more information.

TRIAD
SECURITY SYSTEMS

Yes We Can!

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Yes We Can

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FROM “BLAH, BLAH, BLAH” TO “BLOG, BLOG, BLOG”

If you haven't checked out the Triad Blog lately, you are in the minority. Fellow bloggers check in to read about various security issues, the latest technologies and matters facing all security personnel. Are you a blogger? Triad is inviting Guest Bloggers to submit topics. How does your company handle security? Share a story of how your current security system caught an intruder or saved you from inventory loss. We'd love to hear your experience with how making securing your employees, facilities and assets has helped your business run more efficiently. Contact Rachel Weygandt at Rachel@triadsecurity.com or check out the Triad Blog at www.triadsecurity.com/blog.

Call It...Back Up

THE IMPORTANCE OF HAVING A “PLAN B”

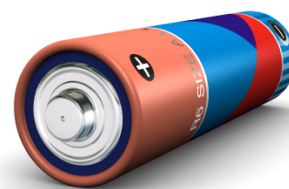
What makes your business a target? Poor light? No obvious video cameras to deter wrong doers? Do you have an alarm system that just makes noise and not one that automatically summons authorities?

If your security system isn't being monitored by a central station, then you are at the mercy of neighbors or passersby to call the authorities if they hear your alarm after hours or on a weekend. Chances are if you are in a corporate park and not near a residential area, no one will even notice a building alarm on a weekend. However, responsible business owners will hook their intrusion and fire alarms into a central station so they can be monitored 24 hours a day and 7 days a week. To do an even more thorough job of protecting your business, smart business owners take the extra step and add cellular back up. If you are going to pay for a security system, it is worth spending a few extra dollars to design one that will work when you need it to. If your phone lines are cut

and the usual way in which the system would communicate to authorities that there is a fire or intruder is not working, cellular back up offers a reliable alternative to hoping someone is driving by or someone nearby hears the alarm sounding and calls 911.

Cellular back up involves a device that is probably mounted right next to your alarm panel and has a small black antenna. A security technician can be sure it is mounted properly to send a signal when necessary. While it isn't making a cellular telephone call, the device does use the same cell towers that your cell phone would use.

Are you a smart, responsible business owner, facilities manager or security director? Are you ready to set up cellular backup on your system? Call an expert account manager today (908) 964-5252 or Contact Us online at www.triadsecurity.com.



Spring into Safety!

Five things you can do *today* to make your home safer!

With the changing of the clocks for the beginning of Daylight Savings Time and the first day of Spring right around the corner, it's the perfect time to take care of a few routine things:

- **Change the batteries** in your smoke detectors and carbon monoxide detectors. If you haven't done so already, pick up a few batteries tonight on your way home and change them out of the devices in your home.
- **Perform your monthly fire alarm test.** Generally doing it at the same time every month helps you to remember. For example, testing every 1st or 15th of the month helps to ensure that your system is running correctly. Any problems can usually be caught in a routine test and be fixed before any more serious problems occur. If you need assistance, please call Triad at (908) 964-5252.
- **Check fire extinguishers.** For safety, a fire extinguisher should be kept in the kitchen and the garage/workshop. Check to make sure that your extinguisher is in good condition and is not empty. Some fire departments will refill or exchange empty or old extin-

guishers for new ones. Check with your local fire department.

- **Spring Cleaning.** Although you may clean out the lint trap in your dryer after each load, now that the weather is starting to get warmer, it's the perfect time to clean out the vent and exhaust hose of any accumulated dust and lint. Make sure your dryer is vented to the outside, not inside your home. Things to avoid drying in your dryer completely: plastic, rubber, foam or any synthetic fabric.



- **An ounce of prevention.** Look over your homeowner's or renter's insurance policy before a fire occurs. Call your insurance professional with any questions or to make sure you are adequately covered. It will also be easier for you to file an insurance claim in the event of a loss if you have a written inventory of your property including serial numbers, photographs or videos. Be sure to store this information in a fire-proof safe or safety deposit box with supporting receipts, bills or cancelled checks.



WIN A \$100 GIFT CARD!

Send your name, title and email to YesWeCan@triadsecurity.com and you will be entered to win a \$100 Visa Gift Card. That's right - \$100 just for telling us how we can reach you electronically. Don't delay – the drawing will be held **April**



TRIAD E-COMMERCE IS HERE!

Now you can easily purchase security products at your convenience through the Triad E-commerce web site. The Triad online store has great products for sale and a few recommendations on some great deals! Check it out today! It's just one more way Triad is your complete security solutions provider.



SAVE A TREE! SAVE SOME TIME! READ TRIADTIMES ONLINE!

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