



▶ CLIFTON POLICE DEPARTMENT EMBRACES THE LATEST SECURITY TECHNOLOGY .. 1



▶ IMPROVING SECURITY THROUGH VISITOR MANAGEMENT..... 2



▶ SUMMER SAFETY: EASY PRECAUTIONS TO FOLLOW 3

Triad

times



YES WE CAN!



When asked if they were happy with their system, Lt. Jeff Camp said, "Absolutely! Not only do the guys work quickly, they work clean. It's tough [for any vendor] to stay neat and not get in the way of normal operations, Triad has been great! We're very happy!"

Surveillance Meets Security: Police Headquarters Upgrades Security Technology

The speed at which technology progresses means equipment can become obsolete rather quickly. The Clifton Police Department had several pieces of equipment that were functional but lacked some of the superior features and benefits of newer technology. Triad surveyed all areas to be protected and monitored. After listening to the needs of the department, Triad recognized the importance of authorized personnel being able to monitor cameras from not only a central location but from individual workstations as necessary. Ease of use was important

because the safety of everyone who entered the station depended on response time. Through a virtual matrix, the new system designed and installed by Triad allows authorized personnel to pull up any camera shot on any number of monitors in the building including viewing from their workstation desktops. Cameras have been strategically placed to allow all areas to be monitored and recorded 24/7. Triad technicians were vigilant of working "in the background" so as not to disrupt any normal operations



At the time of the 1920 census there were approximately 26,470 residents. Today, the population has tripled in size and industry has continued to grow in the area.



Triad's Lunch & Learn 2009

Triad held its annual Lunch & Learn event and invited several leading manufacturers to present the latest security technology from their company to a small group of Triad clients and prospects. Agivilgon, DSX Access Control, Vicon and Dave Gill & Associates presented the latest in high definition video surveillance, access control, video storage & playback, system integration and badging supplies & equipment. Attendees said the event was full of "lots of good information" and are looking forward to the next event. If you are interested in attending the next event, please contact sales@triadsecurity.com. Seating is limited and fills up quickly.

Improving Security Through Better Visitor Management

In most organizations, visitors and contractors are asked to sign a paper guest log. While this method of keeping track of visitors is perceived as quick and easy, it provides very little security, and poses a number of other problems:

- More often than not, the names are not legible, or are false
- In an emergency (fire, etc.), it would be impossible to quickly determine who is still in the building (can't read the names and check out times are not required)
- Information regarding who has visited the company is readily available for everyone to see, but this information should be confidential
- The paper log, and hand-written visitor badges, presents a poor image to visitors, and a perception of lax security



To address these issues, both large and small organizations are implementing an electronic visitor management system. The system resides on a Windows computer, typically at the reception desk, and automates the entire process of registering a visitor and printing a badge.

The more comprehensive systems like *EasyLobby* electronically scan the visitor's ID (business card, driver's license or passport), and automatically capture name, company, title, contact informa-

tion, etc. into a database file, with photo and signature, name of the person being visited, reason for the visit, and entry and exit times. Multiple stations can share a central database over the network for monitoring and reporting. And *EasyLobby* is also integrated with 30 different Access Control systems to grant visitors and/or contractors temporary card access directly from the visitor form.

The system prints a professional quality, customized badge. Badges can be black and white or color, and should have the company's logo, visitor's name and photo, host name, expiration date, and any other relevant information on it. Badges can also be self-expiring, which bleed through a color after 12 hours to prevent the badge from being reused another day. Many systems also support the printing and scanning of a barcode on the badge for quick check-out.

Security should be a top priority for any organization that gets visitors to its facilities, regardless of size. In addition to keeping better track of who is in your buildings and why, companies can also improve the image they present to all of their visitors. With an *EasyLobby* electronic visitor management system, visitors feel like they are in a professionally managed, more secure facility, and both employees and visitors feel safer.

About the author:

Howard Marson is the CEO of *EasyLobby*, Inc., which since 1997 has installed thousands of visitor management systems worldwide.

Top 5 Reasons to Hire an ESC....What's an ESC?

1. An Electronic Systems Contractor (ESC) is a professional/company who is highly skilled, trained and certified in this specialized field. ESCs provide sales, installation, and service on sound communication, entertainment, and environmental control systems.
2. After you've determined exactly what kind of technology system(s) you want installed and what you want to get out of your system, a qualified ESC establishes a workable budget, listens to your primary objectives as it pertains to your project and your lifestyle, and then designs a system that will surpass your greatest expectations
3. For new construction, an ESC is just as important of a resource as your interior designer, architect, and/or builder. In fact, an ESC should be brought in early during the initial design phase of your new home/facility to ensure optimum savings by pre-wiring before construction is complete.
4. ESCs can add value to your new construction by introducing a long-term dependable, reliable and quality A/V equipment via a technology system. Consider a good system as investment into your home or business.
5. An ESC will always have the latest and greatest products to offer as everything is custom-to-order. Technology changes quickly and often times the electronic components some of the box stores are purchased in large quantities and grow obsolete as they sit on warehouse shelves waiting to be sold.



Adding a technology system to your home or office is a huge investment and by hiring a qualified Electronic Systems Contractor to design, install and maintain your system, you can take comfort in knowing that you'll be in good hands

from start to finish and well beyond the installation process. As part of its National Accounts Program, Triad has a concierge service where your Account Manager can refer you to a reputable company whom we have a relationship with that can assist you with any work being done on your building. Some systems may be integrated with your security system. Have questions about getting a referral or about how to consolidate your long list of vendors? Keep it simple – **Call Triad! 908-964-5252**

Tips: Reduce Your Risk Of Carjacking

From *Security Products Magazine*



Understanding Carjacking It is often a crime of opportunity -- thief searching for the most vulnerable prey. Sometimes it's part of another crime. Car thieves may find it easier to steal a car while the owner is there -- with the keys in the ignition -- than to break into a car, especially if the car has an alarm. Cars equipped with sophisticated, built-in alarm systems and theft-deterrent devices are becoming harder to steal. Cars, especially luxury models, provide quick cash for drug users and other criminals. Carjacking may be a rite of passage, an initiation act, or just a thrill for some.

Opportunities That Carjackers Look For

- Intersections controlled by traffic lights or stop signs.
- Parking garages, shopping malls and grocery stores.
- Self-service gas stations and car washes.
- Automated teller machines (ATM's).
- Residential driveways and streets as people get in and out of their cars.
- Highway exit and entry ramps, or other places where drivers slow down or stop.

Before Entering Your Car

- Be alert to any activity near your car. Pay attention to your surroundings.
- When approaching your car, have your key in your hand, and check the back seat before you get in.
- If someone is loitering near your unoccupied car as you approach it, keep walking until the person leaves.
- Be wary of people asking for directions or handing out flyers. Trust your instincts -- if something makes you feel uneasy, get into the car quickly, lock the doors and drive away.

When You Are In Your Car

- Keep your doors and windows locked, no matter how short the distance or how "safe" the neighborhood.
- When you're coming to a stop, leave enough

space to maneuver around other cars. If you sense trouble, this will allow you the room needed to get away.

- If a suspicious-looking person approaches your car, drive away carefully. In extreme situations, you might even consider going through a traffic light, as long as you can do so without causing an accident.
- Drive in the inside (center) lane to make it more difficult for would-be carjackers to approach your car.
- Don't stop to assist a stranger whose car has broken down. Instead,

help by driving to the nearest phone or using your cell phone to call the police for help.

- Always be aware of your surroundings. If a situation does not seem safe to you as you come to a stop, or are about to park, drive away to analyze the situation. You can always come back later, but trust your initial instincts.

Getting Out Of Your Car

- Park in well-lit areas, near sidewalks or walkways. Avoid parking near dumpsters, woods, large vans or trucks, or anything else that limits your visibility.
- Never leave valuables in plain view, even if the car is locked. Put them in the trunk or out of sight.
- Try to park in a garage with an attendant. Leave only the ignition key, with no personal identification.
- Even if you are rushed, look around before you get out and stay alert to your surroundings.

If It Happens To You

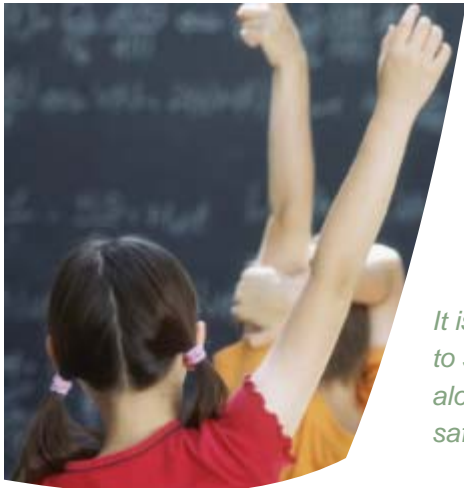
- If a carjacker threatens you with a gun or other weapon, give up your car. Don't argue. Your life is worth far more than a car.
- Get away from the area as quickly as possible.
- Notice and remember what the carjacker looked like -- sex, race, age, hair and eye color, special features, clothes and anything specific or unusual like an accent.
- Report the crime immediately to the police.



Sweating Summer Home Security

According to the FBI, U.S. residences are most vulnerable to burglary during the months of July and August when families head off for vacation or leave their homes vacant while on the real estate market. If your summer plans include selling your home or leaving town, read these Triad Security tips before going.

- Eliminate clues that show your home is vacant
 - Don't change your voice mail message to indicate you're gone
 - If you have a traditional answering machine, remotely pick up your messages daily to prevent the "beep" from getting too long
 - Make arrangements with a trusted neighbor to collect your mail and newspaper daily or temporarily stop delivery
 - Use automatic timers to turn on and off indoor lights and TVs at varying times of day
 - Prune shrubs, trees and other landscaping to allow for an unobstructed view of your doors and windows from the street
 - Verify all door and window locks are strong and in good working condition; use them
 - Kick proof your doors and make certain all door and window frames are solid and strong
 - Make sure all locks are "non-bumpable"; replace old, standard locks with high security locks that carry a UL437 rating or other technologically advanced locks
 - Turn off or unplug your automatic garage door opener; lock your garage door and the door that leads from the garage into your home.
 - Install motion activated outdoor security lighting
 - Clean up your yard and put away all tools, ladders, bikes, etc.; if you will be gone an extended period of time, ask a friend or trusted neighbor to mow your lawn
 - Turn off your telephone ringer or turn the volume down
 - Install a verified electronic security system and use it; let your monitoring center know you will be away and how to reach you
- Selling your home or going on a family vacation can be the highlight of your summer. Put these tips to use in order to reduce the curb appeal of your home to burglars and avoid the summer break-in blues.



Parents: Are You Involved in Your Child's Safety at School?

TRIAD 24/7

It is disconcerting to find parents are more likely to talk to school officials about social issues such as 'getting along with others' than they are to talk about school safety," said NCPC Pres. & CEO Alfonso E. Lenhardt



Ten years ago this past spring, Columbine school shootings plastered headlines and rocked our sense of security. Were our children safe in school? In April of this year, the National Crime Prevention Council (NCPC) released survey results that stated parents are not engaged in school safety and prevention efforts at their children's school.*

The NCPC, the nonprofit group best known for its icon *McGruff the Crime Dog*, report shows that one in three parents have not had any discussions with school officials about school safety issues such as bullying or weapons in school. Of those parents who have spoken with school officials about safety issues, they do so an average of one time per year.

Although most will agree that, in general, while schools are safe, others can be just as susceptible to crime and violence as other environments. According to the Bureau of Justice Statistics, 17 children and teens were killed at school and five children killed themselves in the year ending June 30, 2002. Moreover, in a 2001 survey by the National School Safety Center (NSSC), more than 60 percent of high school boys and 15 percent of middle school boys said they could get a gun if they wanted to. At the same time, 69 percent of high school and 27 percent of middle school boys said they knew how to get drugs. Thirty percent of the kids reported being bullied. In what could be a frightening window to adult behavior, nearly a quarter of the students in another 2001 survey published by NSSC reported that they knew at least one student at their school who had been a victim of dating violence. There are no easy answers to the disturbing questions

these statistics raise, but it is clear that collaboration between parents, educators, law enforcement, and crime prevention practitioners is essential.**

Triad Security Systems does a great deal of work for school systems in the summer while children are on break. Now may be the best opportunity to approach your child's school administrators and ask about what security measures are taken in his/her school.

Ask questions:

- Is video surveillance available to monitor areas where faculty can't always be present?
- How long is the video stored?
- Who reviews this data and how often?
- What is the process for visitors to the school?
- How easy is it for visitors or students to gain access to restricted areas?
- If an unauthorized person has gained access to the building or restricted area, how do school authorities find out about it?
- Can access be restricted on in-service days, snow days or early dismissal days?

Bring your child's school administrator this newsletter and remind them of these statistics. Reinforce that you don't want your child to become one. Triad has solutions for schools of various size and can address without question any unique requirements they may have.

*The complete NCPC survey can be found at <http://www.ncpc.org>

**Latest figures available



How big does the threat have to be before we all agree that prevention can be life-saving? Call Triad today for a free site survey and system evaluation.

Security Issues
 New Technology
 Controversies
 Applications
 Solutions

TriadSecurity.com/
 blog



- ACCESS CONTROL
- VIDEO SURVEILLANCE
- LICENSED LOCKSMITH
- INTRUSION ALARM
- VIDEO INTERCOM
- FIRE ALARM



971 LEHIGH AVENUE
 UNION, NJ 07083
 (908) 964-5252
 (908) 964-5008 FAX
 WWW.TRIADSECURITY.COM